



MALLA REDDY COLLEGE OF ENGINEERING

(Approved by AICTE-New Delhi, Affiliated to JNTUH-Hyderabad)

Recognised under Section 2(f) & 12(B) of the UGC Act 1956,

An ISO 9001:2015 Certified Institution.



Maisammaguda, Dhulapally, post via Kompally, Secunderabad - 500100



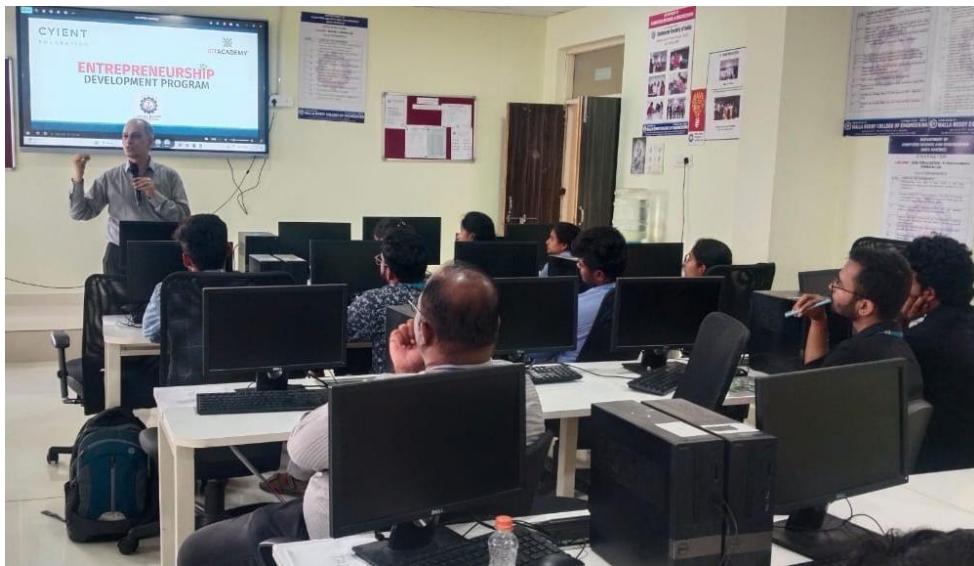
A Report on
ICT Academy-CSR ENTREPRENEURSHIP DEVELOPMENT PROGRAM
Organized by
MRCE -IIIC,
At
MALLA REDDY COLLEGE OF ENGINEERING
Date: 23-11-2025, 29-11-2025

The ICT Academy CSR Entrepreneurship Development Program was successfully held from **23rd to 29th September 2025** at Malla Reddy College of Engineering (MRCE), Hyderabad. The program was organized to ignite the entrepreneurial spirit among students, providing them with the practical skills and mindset needed to transform ideas into viable business ventures. The event witnessed enthusiastic participation from students across various disciplines, all eager to explore the world of entrepreneurship.



Program Proceedings:

Inauguration (10:00 AM, 23rd September): The week-long program began with a formal inauguration. The Chief Guest and facilitators from ICT Academy addressed the participants, emphasizing the importance of entrepreneurship in today's economy and the program's role in shaping future job creators



Foundational Sessions & Ideation Workshops:

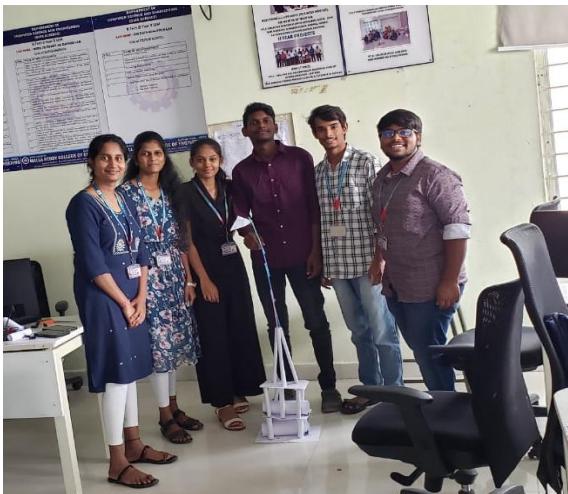
The initial days focused on building a strong theoretical foundation. Sessions covered core concepts like "The Entrepreneurial Mindset," "Identifying Opportunities," and "Market Research & Validation." Students learned to use tools like the Business Model Canvas to structure their ideas.



The Tower Experiential Challenge:

A key highlight of the program was this hands-on activity designed to mirror the entrepreneurial journey. Teams were tasked with building the tallest free-standing tower using limited resources (spaghetti, tape, string) to support a marshmallow.

- Learning Outcome: This challenge taught critical lessons in prototyping, iterative development, resource management, and team dynamics. Participants had first and experienced the importance of testing assumptions and adapting quickly to failure.



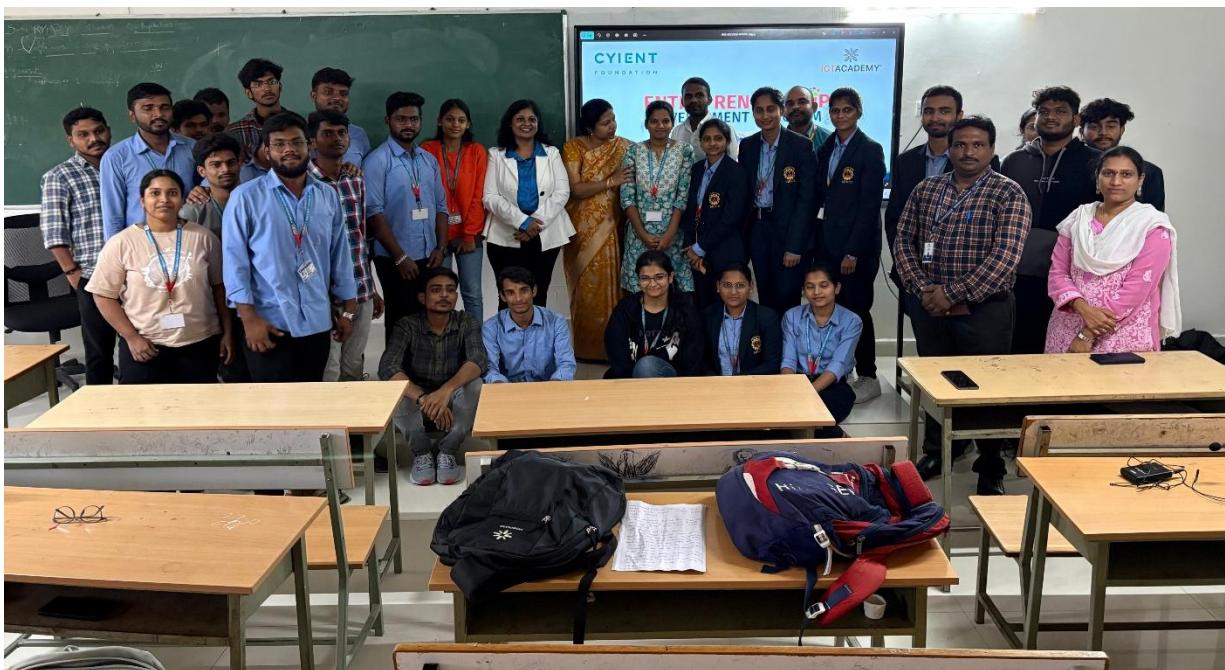
Business Plan Development & Mentoring via live model building:

Following the ideation phase, participants delved into developing comprehensive business plans. Mentors from industry and academia provided one-on-one guidance, helping teams refine their value propositions, financial projections, and go-to-market strategies.



Valedictory Ceremony:

The program concluded with a valedictory ceremony. The chief guest and coordinators congratulated all participants on their journey and successful completion of the program. Certificates of Participation were distributed to all, and special recognition was given to the teams with the most promising business plans.



Attendees:

| | | | | | | |
|-------------------|--|--|--|--|--|--|
| Project Name | Cyient Foundation - Entrepreneurship Development Program | | | | | |
| College Name | Malla Reddy College of Engineering, Secunderabad (Batch Id - G4658) | | | | | |
| Course Name | Entrepreneurship Training | | | | | |
| Students Enrolled | 34 | | | | | |
| Trainer Name | Lehar Chand (Vendor - Argyle HR Solutions Private Limited) | | | | | |

| Attendance Sheet | | | | | | | |
|------------------|-----------------------|------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| StudentId | StudentName | Department | Day 1 [23 Oct 2025] | Day 2 [24 Oct 2025] | Day 3 [25 Oct 2025] | Day 4 [27 Oct 2025] | Day 5 [28 Oct 2025] |
| G4658-002 | KALYAN DASARI | B.Tech | Present | Present | Present | Present | Present |
| G4658-003 | Purushottam Rajuorhit | B.Tech | Present | Present | Present | Present | Present |
| G4658-005 | Amarakumar Medagani | B.Tech | Present | Present | Present | Present | Present |
| G4658-006 | KOWSHIK BORAPUREDDY | B.Tech | Present | Present | Present | Present | Present |
| G4658-007 | ARIF SHAIK | B.Tech | Present | Present | Present | Present | Present |
| G4658-008 | Dandy Pooja | B.Tech | Present | Present | Present | Present | Present |
| G4658-009 | POOJITHA PARIYADHA | B.Tech | Present | Present | Present | Present | Present |
| G4658-012 | ANSH KUMAR SINGH | B.Tech | Present | Present | Present | Present | Present |
| G4658-014 | Hitesh Thallapally | B.Tech | Present | Present | Present | Present | Absent |
| G4658-015 | sanjay Narra | B.Tech | Present | Absent | Absent | Present | Present |
| G4658-016 | KUSUMA KAKARADA | B.Tech | Absent | Absent | Absent | Absent | Absent |
| G4658-017 | Gurucharan Akula | B.Tech | Present | Absent | Present | Present | Present |
| G4658-021 | HAPPY REDDY PODDUTURU | B.Tech | Present | Absent | Present | Present | Present |
| G4658-022 | BIBHU PRASAD NANDA | B.Tech | Absent | Absent | Absent | Absent | Absent |
| G4658-025 | POSHAM RAHUL | B.Tech | Present | Present | Present | Present | Present |
| G4658-026 | Sruthi Reddy | B.Tech | Present | Present | Present | Present | Present |
| G4658-027 | DAVID V | B.Tech | Present | Present | Present | Present | Present |

| | | | | | | | |
|-----------|--------------------------|--------|---------|---------|---------|---------|---------|
| G4658-028 | V NAVNEEN KUMAR | B.Tech | Present | Present | Present | Present | Present |
| G4658-030 | Aishi Jain | B.Tech | Present | Present | Absent | Absent | Absent |
| G4658-032 | DEEPIKA ELLULLA | B.Tech | Present | Present | Absent | Present | Present |
| G4658-033 | LENKALAPEL LY KARTHIK | B.Tech | Present | Present | Present | Present | Present |
| G4658-034 | Bantu poojitha | B.Tech | Absent | Absent | Absent | Absent | Absent |
| G4658-035 | Bejanki Pravalika | B.Tech | Present | Present | Present | Present | Present |
| G4658-036 | GUNDREDDY MANASA | B.Tech | Present | Present | Present | Present | Present |
| G4658-037 | Koymala Gangothri | B.Tech | Present | Present | Present | Present | Present |
| G4658-038 | Akshetha Raviskar | B.Tech | Present | Present | Present | Present | Present |
| G4658-039 | Sucharitha Sadula | B.Tech | Present | Absent | Absent | Absent | Absent |
| G4658-040 | Deepika Rangaraj | B.Tech | Absent | Absent | Absent | Absent | Absent |
| G4658-041 | Revana Siddappa Hadapada | B.Tech | Present | Present | Present | Present | Present |
| G4658-043 | Mallika Pagila | B.Tech | Absent | Present | Present | Present | Present |
| G4658-044 | Guna Ranjan Perumala | B.Tech | Present | Present | Present | Present | Absent |
| G4658-045 | Harsh R Bagtharia | B.Tech | Present | Present | Present | Present | Present |
| G4658-047 | VEERANJAN EYULU RAYALA | B.Tech | Present | Present | Present | Present | Present |
| G4658-050 | Parthiban Nirajan | B.Tech | Present | Absent | Absent | Present | Absent |

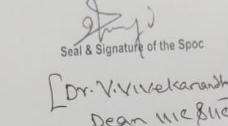
| StudentId | StudentName | Department | Day 6 [29 Oct 2025] | Total No. of Training Days | Total No. of Days Present |
|-----------|-----------------------|------------|---------------------|----------------------------|---------------------------|
| G4658-002 | KALYAN DASARI | B.Tech | Present | 6 | 6 |
| G4658-003 | Purushottam Rajuorhit | B.Tech | Present | 6 | 6 |
| G4658-005 | Amarakumar Medagani | B.Tech | Present | 6 | 6 |
| G4658-006 | KOWSHIK BORAPUREDDY | B.Tech | Present | 6 | 6 |
| G4658-007 | ARIF SHAIK | B.Tech | Present | 6 | 6 |

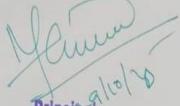
| | | | | | |
|-----------|--------------------------|--------|---------|---|---|
| G4658-008 | Dandy Poja | B.Tech | Present | 6 | 6 |
| G4658-009 | POOJITHA PARIYADHA | B.Tech | Present | 6 | 6 |
| G4658-012 | ANSH KUMAR SINGH | B.Tech | Present | 6 | 6 |
| G4658-014 | Hitesh Thallapally | B.Tech | Present | 6 | 5 |
| G4658-015 | sanjay Narra | B.Tech | Present | 6 | 4 |
| G4658-016 | KUSUMA KAKARADA | B.Tech | Absent | 6 | 0 |
| G4658-017 | Gurucharan Akula | B.Tech | Present | 6 | 5 |
| G4658-021 | HAPPY REDDY PODDUTURU | B.Tech | Present | 6 | 5 |
| G4658-022 | BIBHU PRASAD NANDA | B.Tech | Absent | 6 | 0 |
| G4658-025 | POSHAM RAHUL | B.Tech | Present | 6 | 6 |
| G4658-026 | Sruthi Reddy | B.Tech | Present | 6 | 6 |
| G4658-027 | DAVID V | B.Tech | Present | 6 | 6 |
| G4658-028 | V NAVNEEN KUMAR | B.Tech | Present | 6 | 6 |
| G4658-030 | Aishi Jain | B.Tech | Present | 6 | 3 |
| G4658-032 | DEEPIKA ELLULLA | B.Tech | Present | 6 | 5 |
| G4658-033 | LENKALAPELLY KARTHIK | B.Tech | Present | 6 | 6 |
| G4658-034 | Bantu poojitha | B.Tech | Absent | 6 | 0 |
| G4658-035 | Bejjanki Pravalika | B.Tech | Present | 6 | 6 |
| G4658-036 | GUNDREDDY MANASA | B.Tech | Present | 6 | 6 |
| G4658-037 | Koyyala Gangothri | B.Tech | Present | 6 | 6 |
| G4658-038 | Akshetha Ravisankar | B.Tech | Present | 6 | 6 |
| G4658-039 | Sucharita Sadula | B.Tech | Absent | 6 | 1 |
| G4658-040 | Deepika Rangaraj | B.Tech | Absent | 6 | 0 |
| G4658-041 | Revana Siddappa Hadapada | B.Tech | Present | 6 | 6 |
| G4658-043 | Mallika Pagilla | B.Tech | Present | 6 | 5 |
| G4658-044 | Guna Ranjan Perumala | B.Tech | Present | 6 | 5 |
| G4658-045 | Harsh R Bagharia | B.Tech | Present | 6 | 6 |
| G4658-047 | VEERANJANEYULU RAYALA | B.Tech | Present | 6 | 6 |

| | | | | | |
|-----------|--------------------|--------|---------|---|---|
| G4658-050 | Pavithran Nirjanan | B.Tech | Present | 6 | 3 |
|-----------|--------------------|--------|---------|---|---|

Trainer Signature 

Seal & Signature of the Spoc


 Dr. Vivivel Karanth
 Dean MIEB

Principal 
 Principal 10/10
 MALLA REDDY COLLEGE OF ENGG.
 Meissammaguda, Dhulapally Post,
 Kompaiky, Secunderabad-500 100, T.S.

Conclusion

The ICT Academy CSR Entrepreneurship Development Program was a resounding success, effectively fostering a culture of innovation and entrepreneurship among the students. The program provided a unique blend of theoretical knowledge and practical, hands-on experiences, equipping participants with the essential skills to embark on their entrepreneurial journeys.

The judges praised the creativity, market understanding, and presentation skills demonstrated by the teams. The event successfully inspired students to think like entrepreneurs and provided a platform to transform their innovative ideas into actionable business models, aligning perfectly with the vision of the ICT Academy and its CSR partners to empower the next generation of business leaders.



Dr. Raji
Dean-IIIIC IIC



Principal