



# **MALLA REDDY COLLEGE OF ENGINEERING**

(Approved by AICTE-New Delhi, Affiliated to JNTUH-Hyderabad)

Recognised under Section 2(f) & 12(B) of the UGC Act 1956,

An ISO 9001:2015 Certified Institution.

Maisammaguda, Dhulapally, post via Kompally, Secunderabad - 500100



**A Report on**

**ICT Academy-CSR ENTREPRENEURSHIP DEVELOPMENT PROGRAM**

**Organized by**

**MRCE -IIIC,**

**At**

**MALLA REDDY COLLEGE OF ENGINEERING**

**Date: 23-11-2025, 29-11-2025**

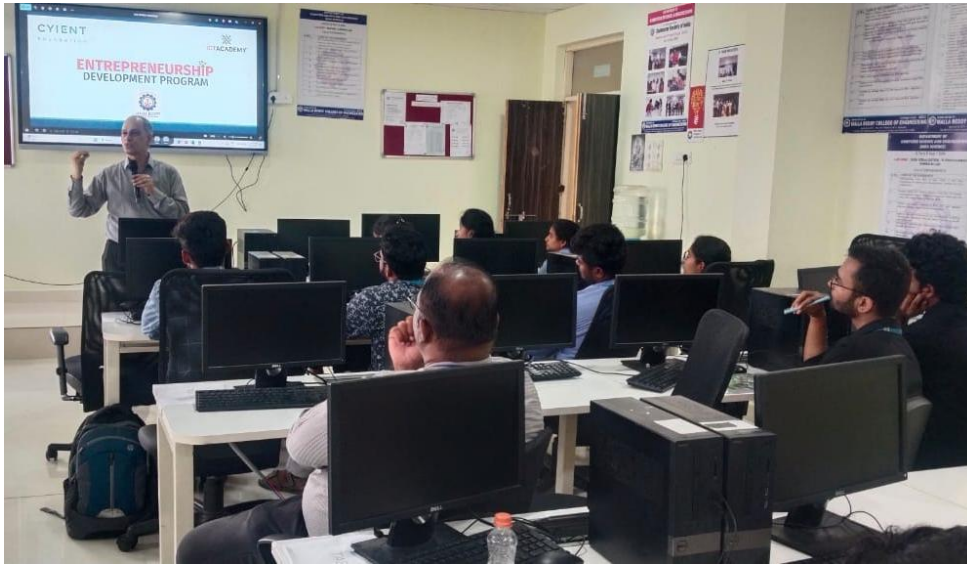
The ICT Academy CSR Entrepreneurship Development Program was successfully held from **23<sup>rd</sup> to 29<sup>th</sup> September 2025** at Malla Reddy College of Engineering (MRCE), Hyderabad. The program was organized to ignite the entrepreneurial spirit among students, providing them with the practical skills and mindset needed to transform ideas into viable business ventures. The event witnessed enthusiastic participation from students across various disciplines, all eager to explore the world of entrepreneurship.





## **Program Proceedings:**

Inauguration (10:00 AM, 23rd September): The week-long program began with a formal inauguration. The Chief Guest and facilitators from ICT Academy addressed the participants, emphasizing the importance of entrepreneurship in today's economy and the program's role in shaping future job creators



## **Foundational Sessions & Ideation Workshops:**

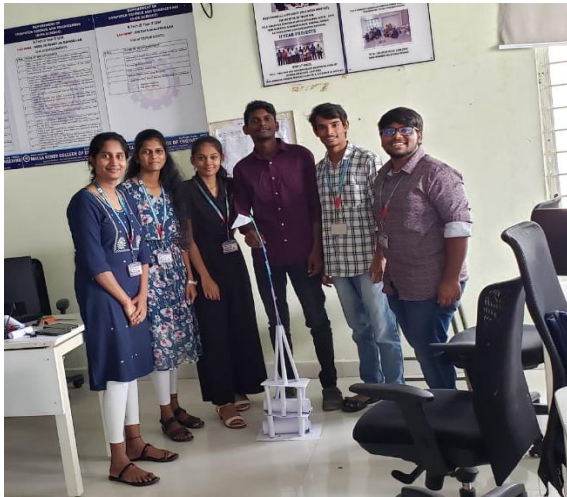
The initial days focused on building a strong theoretical foundation. Sessions covered core concepts like "The Entrepreneurial Mindset," "Identifying Opportunities," and "Market Research & Validation." Students learned to use tools like the Business Model Canvas to structure their ideas.



## The Tower Experiential Challenge:

A key highlight of the program was this hands-on activity designed to mirror the entrepreneurial journey. Teams were tasked with building the tallest free-standing tower using limited resources (spaghetti, tape, string) to support a marshmallow.

- **Learning Outcome:** This challenge taught critical lessons in prototyping, iterative development, resource management, and team dynamics. Participants had first and experienced the importance of testing assumptions and adapting quickly to failure.





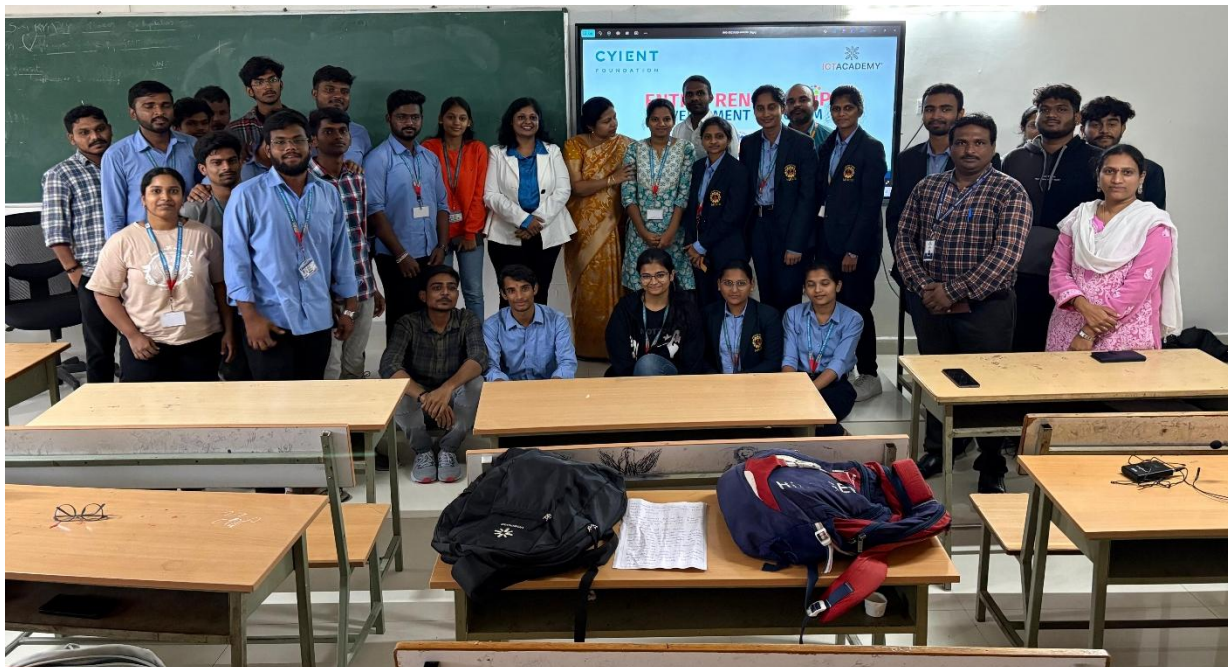
## **Business Plan Development & Mentoring via live model building:**

Following the ideation phase, participants delved into developing comprehensive business plans. Mentors from industry and academia provided one-on-one guidance, helping teams refine their value propositions, financial projections, and go-to-market strategies.



## Valedictory Ceremony:

The program concluded with a valedictory ceremony. The chief guest and coordinators congratulated all participants on their journey and successful completion of the program. Certificates of Participation were distributed to all, and special recognition was given to the teams with the most promising business plans.





## Attendees:

Project Name	Cyient Foundation - Entrepreneurship Development Program
College Name	Malla Reddy College of Engineering, Secunderabad ( Batch Id - G4658 )
Course Name	Entrepreneurship Training
Students Enrolled	34
Trainer Name	Lehar Chand ( Vendor - Argyle HR Solutions Private Limited )

Attendance Sheet

StudentId	StudentName	Department	Day 1 [23 Oct 2025]	Day 2 [24 Oct 2025]	Day 3 [25 Oct 2025]	Day 4 [27 Oct 2025]	Day 5 [28 Oct 2025]
G4658-002	KALYAN DASARI	B.Tech	Present	Present	Present	Present	Present
G4658-003	Purushottam Rajpurohit	B.Tech	Present	Present	Present	Present	Present
G4658-005	Amarakumar Medagani	B.Tech	Present	Present	Present	Present	Present
G4658-006	KOWSHIK BORAPUREDDY	B.Tech	Present	Present	Present	Present	Present
G4658-007	ARIF SHAIK	B.Tech	Present	Present	Present	Present	Present
G4658-008	Dandy Pooja	B.Tech	Present	Present	Present	Present	Present
G4658-009	POOJITHA PARIYADHA	B.Tech	Present	Present	Present	Present	Present
G4658-012	ANSH KUMAR SINGH	B.Tech	Present	Present	Present	Present	Present
G4658-014	Hitesh Thallapally	B.Tech	Present	Present	Present	Present	Absent
G4658-015	sanjay Narra	B.Tech	Present	Absent	Absent	Present	Present
G4658-016	KUSUMA KAKARADA	B.Tech	Absent	Absent	Absent	Absent	Absent
G4658-017	Gurucharan Akula	B.Tech	Present	Absent	Present	Present	Present
G4658-021	HAPPY REDDY PODDUTURU	B.Tech	Present	Absent	Present	Present	Present
G4658-022	BIBHU PRASAD NANDA	B.Tech	Absent	Absent	Absent	Absent	Absent
G4658-025	POSHAM RAHUL	B.Tech	Present	Present	Present	Present	Present
G4658-026	Sruthi Reddy	B.Tech	Present	Present	Present	Present	Present
G4658-027	DAVID V	B.Tech	Present	Present	Present	Present	Present

G4658-028	V NAVEEN KUMAR	B.Tech	Present	Present	Present	Present	Present
G4658-030	Aishi Jain	B.Tech	Present	Present	Absent	Absent	Absent
G4658-032	DEEPIKA ELLULLA	B.Tech	Present	Present	Absent	Present	Present
G4658-033	LENKALAPEL LY KARTHIK	B.Tech	Present	Present	Present	Present	Present
G4658-034	Bantu poojitha	B.Tech	Absent	Absent	Absent	Absent	Absent
G4658-035	Bejanki Pravalika	B.Tech	Present	Present	Present	Present	Present
G4658-036	GUNDREDDY MANASA	B.Tech	Present	Present	Present	Present	Present
G4658-037	Koyala Gangotri	B.Tech	Present	Present	Present	Present	Present
G4658-038	Akshetha Ravisankar	B.Tech	Present	Present	Present	Present	Present
G4658-039	Sucharitha Sadula	B.Tech	Present	Absent	Absent	Absent	Absent
G4658-040	Deepika Rangaraj	B.Tech	Absent	Absent	Absent	Absent	Absent
G4658-041	Revana Siddappa Hadapada	B.Tech	Present	Present	Present	Present	Present
G4658-043	Malika Pagilla	B.Tech	Absent	Present	Present	Present	Present
G4658-044	Guna Ranjan Perumala	B.Tech	Present	Present	Present	Present	Absent
G4658-045	Harsh R Bagharia	B.Tech	Present	Present	Present	Present	Present
G4658-047	VEERANJAN EYULU RAYALA	B.Tech	Present	Present	Present	Present	Present
G4658-050	Parthiban Niranjana	B.Tech	Present	Absent	Absent	Present	Absent
StudentId	StudentName	Department	Day 6 [29 Oct 2025]		Total No. of Training Days	Total No. of Days Present	
G4658-002	KALYAN DASARI	B.Tech	Present		6	6	
G4658-003	Purushottam Rajpurohit	B.Tech	Present		6	6	
G4658-005	Amarakumar Medagani	B.Tech	Present		6	6	
G4658-006	KOWSHIK BORAPUREDDY	B.Tech	Present		6	6	
G4658-007	ARIF SHAIK	B.Tech	Present		6	6	

G4658-008	Dandy Pooja	B.Tech	Present	6	6
G4658-009	POOJITHA PARIYADHA	B.Tech	Present	6	6
G4658-012	ANSH KUMAR SINGH	B.Tech	Present	6	6
G4658-014	Hitesh Thallapally	B.Tech	Present	6	5
G4658-015	sanjay Nana	B.Tech	Present	6	4
G4658-016	KUSUMA KAKARADA	B.Tech	Absent	6	0
G4658-017	Gurucharan Akula	B.Tech	Present	6	5
G4658-021	HAPPY REDDY PODEDURU	B.Tech	Present	6	5
G4658-022	BIBHU PRASAD NANDA	B.Tech	Absent	6	0
G4658-025	POSHAM RAHUL	B.Tech	Present	6	6
G4658-026	Sruthi Reddy	B.Tech	Present	6	6
G4658-027	DAVID V	B.Tech	Present	6	6
G4658-028	V NAVEEN KUMAR	B.Tech	Present	6	6
G4658-030	Aishi Jain	B.Tech	Present	6	3
G4658-032	DEEPIKA ELLULLA	B.Tech	Present	6	5
G4658-033	LENKALAPPELLY KARTHIK	B.Tech	Present	6	6
G4658-034	Bantu poojitha	B.Tech	Absent	6	0
G4658-035	Bejanki Pravalka	B.Tech	Present	6	6
G4658-036	GUNDREDDY MANASA	B.Tech	Present	6	6
G4658-037	Koyyala Gangothri	B.Tech	Present	6	6
G4658-038	Aksheetha Ravisankar	B.Tech	Present	6	6
G4658-039	Sucharitha Sadula	B.Tech	Absent	6	1
G4658-040	Deepika Rangaraj	B.Tech	Absent	6	0
G4658-041	Revana Siddappa Hadapada	B.Tech	Present	6	6
G4658-043	Malika Pagilla	B.Tech	Present	6	5
G4658-044	Guna Ranjan Perumala	B.Tech	Present	6	5
G4658-045	Harsh R Bagtharia	B.Tech	Present	6	6
G4658-047	VEERANJANEYULU RAYALA	B.Tech	Present	6	6

G4658-050	Pachiban Niranjan	B.Tech	Present	6	3
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Trainer Signature: *[Signature]*

Seal & Signature of the Spoc: *[Signature]*  
 [Dr. V. Vivekananthu]  
 Dean MRCB

*[Signature]*  
 Principal  
 9/10/20  
 MALLA REDDY COLLEGE OF ENGG.  
 Meisammaguda, Dhulapally Post,  
 Kompally, Secunderabad-500 100, T.S.



## Conclusion

The ICT Academy CSR Entrepreneurship Development Program was a resounding success, effectively fostering a culture of innovation and entrepreneurship among the students. The program provided a unique blend of theoretical knowledge and practical, hands-on experiences, equipping participants with the essential skills to embark on their entrepreneurial journeys.

The judges praised the creativity, market understanding, and presentation skills demonstrated by the teams. The event successfully inspired students to think like entrepreneurs and provided a platform to transform their innovative ideas into actionable business models, aligning perfectly with the vision of the ICT Academy and its CSR partners to empower the next generation of business leaders.

  
Dean-IIC / IIC

  
Principal